

# The OnPar Report

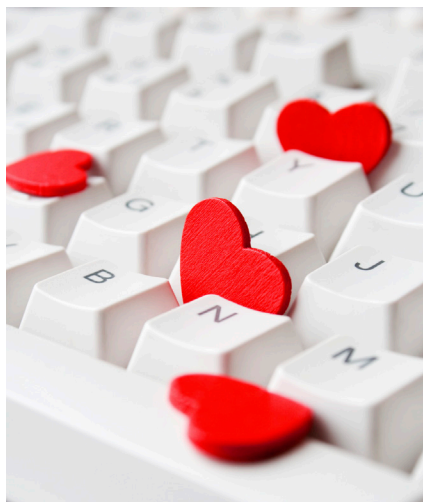
*"Insider Tips to Make Your Business Run Faster, Easier and More Profitably"*

## What's New!

### You spoke and we listened...

OnPar is implementing Calendly! Calendly is a service portal that will now offer customers the ability to directly schedule appointments with OnPar technicians making scheduling your remote service more convenient for you!

Appointments can be booked in blocks of 30 minutes and will send an email reminder to both the user and technician before the appointment begins. The portal is secure, easy, and convenient. For a demonstration on how to book an appointment go to: <https://youtu.be/gOGLCjt5qrY>



## A Backup Plan You're Sure To Fall In Love With!

In today's fast-paced, data-driven world, backups are mission critical to your company's survival and success.

Yet your data may be just one damaged drive, lost laptop, natural disaster, accidental deletion, malware attack, equipment failure, power spike or petty theft away from a profit-sucking, heartbreaking disaster.

So what measures must you take to keep your data safe, secure and where you need it, when you need it? While there's no one-size-fits-all-guns silver bullet, there are some general principles to be aware of.

### Image Based Backups

An image-based backup or "clone" serves like the spare tire for your car. If you get a flat, the spare will get you to a tire shop.

If the hard drive on any device in the network goes kablooeey and its user is in a time

crunch to complete a project, an image-based backup allows them to get right back to where they were. It saves all files, apps and settings that were on that device, exactly the way they were at the time of the last backup. And generally, that means the user can get right back to work with no need to reconfigure everything all over again.

But, just as a spare tire isn't designed for long road trips, an image-based backup may not perform as well as the original drive. It may, for instance, take a little longer to access data from the server, slowing down user workflow.

An image-based backup will be useful only to the extent that it has backed up data recently. For servers, daily or even multiple backups per day are recommended.

### Archive Backups

## February 2017



This monthly publication provided courtesy of Jeremy McParlan, President of OnPar Technologies

**Our Mission:** To help our partners unleash opportunities by implementing innovative technology that is simple, lean and integrated, provide a service and support experience second to none, and build a company that employees are proud to work for and one in which customers trust and enjoy doing business with.

*Continued on page 2*

Archive backups don't replace image-based backups, but are an efficient way to reduce the size of these backups because they take less-frequently-used data off the main computer or server.

You can't reboot from an archive, but if you've accidentally deleted a file, you can retrieve it from an archive. If any device on the network goes down, you can simply plug the external hard drive into another computer and regain access to the archived files.

### Cloud Backup

Backing up to the cloud can serve as an alternative to a rotating off-site backup and eliminates the human component of having to remember to rotate drives.

However, for complete protection, you'll want a cloud backup that makes a nightly copy of the image-based backup files.

Should the absolute worst happen, the cloud backup image can be "spun up," allowing access to your applications and data using just about any computer or tablet.

Automated cloud backup systems offer a variety of feature sets. Some only back up files, while others back up entire image-based backups and can even spin them up.

Select a system that's simple, continual, fast, secure, easy to restore from, inclusive of different devices and operating systems, cost-efficient and, most importantly, provides the kind of protection and redundancy you need for your operation to run even if things go south.

### A Fail Safe System

So, can you rest assured that your company's backup system is built to minimize downtime in the event of data loss or equipment failure?

If you're 100% certain you can answer yes, congratulations – you are one of the few! If not, NOW is the time to take action – rather than after you wish you had.

Not only is our backup solution highly affordable, it continuously backs up your entire server – including open files – so you'll never lose a whole day's work. Then, every night, it automatically backs up a snapshot of your entire server to an off-site military-grade data center where it's held safe and secure until you need it.

Don't put this off another minute! Contact us right now through the end of February to claim your free Backup System Audit. Let us make sure your backup system never lets you down. We can fix broken computers but a broken heart is another thing entirely... Call TODAY!

## Free Report: The Business Owners Guide To IT Support Services and Fees! What You Should Expect To Pay For IT Support For Your Business

### OnPar IT Buyer's Guide

The Business Owners Guide to IT Support Services and Fees:  
What You Should Expect to Pay for  
IT Support and Your Business



Learn The Secret of How to Get Exactly What You Need Without Unnecessary Extras, Hidden Fees and Inflated Contracts

Read this guide and you will discover:

- The 3 most common ways IT services companies charge for their services, and the pros and cons of each approach.
- A common billing model that puts ALL THE RISK on you, the customer, when buying IT services; you'll learn what it is and why you need to avoid agreeing to it.
- Exclusions, hidden fees and other "gotcha" clauses IT companies put in their contracts that you DON'T want to agree to.
- How to make sure you know exactly what you're getting to avoid disappointment, frustration and added costs later on that you didn't anticipate.
- 21 revealing questions to ask your IT support firm BEFORE giving them access to your computer network, e-mail and data.

Download your free copy today at: [www.onpartech.com/itbuyersguide/](http://www.onpartech.com/itbuyersguide/) or call us at: 919-926-9619

## Our Featured Case Study: Abbey Hospice



OnPar assisted Abbey Hospice in migrating their e-mail to Office 365 Hosted Exchange. Abbey Hospice provides hospice services to patients at home as well as in their standalone inpatient unit. They have been in business for 17 years and have a staff of over 85 employees.

Abbey Hospice had been limited by an outdated e-mail provider that was not compliant with Federal Regulations. With the help of OnPar Technologies, Abbey Hospice was able to become HIPAA compliant, experience an increase in productivity, and build a better platform for collaboration and storage. Read the entire case study here: <http://www.onpartech.com/resources/case-studies/abbey-hospice/>

## Congratulations to our TV Winner Tony from SunTech Medical!

SunTech Medical, based in the North Carolina Research Triangle, is a company focused on the continual advancement of blood pressure monitoring products and technologies for the benefit of customers, patients, employees, and shareholders. Thank you to all who participated in our referral contest!



Interested in receiving cash for referrals? Join OnPar's Cash Club. It's simple- just refer a business, if we schedule a consultation with your referral you will receive \$100, if your referral then becomes our client you will receive another \$100.

<http://www.onpartech.com/refer-a-friend/>

## Go Virtual: Use Skype For Business!

Skype for Business is a functionality that provides audio, video, and web conferencing on the internet, with the ability to schedule a meeting in advance or start one at any time. It allows you to quickly connect with others across your organization or around the world. It looks and feels like Skype, however it has added productivity features that help run your business efficiently. For example, you can view when someone is available, in a meeting, presenting, or broadcasting a meeting online to a large audience.

You have the ability to not only make phone calls, but collaborate with team members using white boards, polls, and questions.

Skype for Business also includes chat boxes, so even if team members do not have audio, they can contribute to the meeting utilizing chat. The application also integrates seamlessly with your other Office programs so that you can chat, call, or join a meeting with one-click.

Online meetings are created just like regular ones in outlook, when it is time to meet all you simply have to do is click the Skype link in the meeting email. OnPar Technologies has created a Skype for Business video demonstration that can be found at: <http://www.onpartech.com/resources/training-videos/>.

If you are interested in getting Skype for Business contact OnPar Technologies today!

## Monthly Security Tech Tip

**Bookmark the legitimate websites you frequently visit!** Here's a sneaky trick used by many hackers: they purchase and set up a fraudulent website that is a close misspelling of a legitimate one. Example: [www.facebookook.com](http://www.facebookook.com) instead of [www.facebook.com](http://www.facebook.com). All you have to do is accidentally fat-finger ONE letter in the URL and up pops a very legitimate-looking fake copy of the site you were trying to get to – and the login and links are full of key-logger malware and virus landmines waiting for you to click on them. This is particularly important for any social networks you belong to.

## Have You Heard About Microsoft Teams?

Microsoft Teams is an experience designed to bring together people, conversations and content- along with the tools that teams need- so they can easily collaborate to achieve more. Microsoft teams provides a modern conversation experience through threaded chats designed to keep everyone engaged.

Skype is deeply integrated so that teams can participate in voice and video conferences. Get the flexible communication you need by being able to view all content and chat history anytime. Teams also integrates with Word, Excel, PowerPoint, SharePoint, OneNote, Planner, Power BI, and Delve.

This cross-application service makes it easy for people to move easily between collaboration tools. Microsoft created teams knowing that each team is uniquely different. Therefore, there is room to customize your team dependent on the team's needs. Teams also provides advanced security and compliance capabilities.

Start using teams to work faster and better within your organization! To activate teams for your O365 subscription contact OnPar Technologies or go to [www.onpartech.com/2017/01/heard-microsoft-teams](http://www.onpartech.com/2017/01/heard-microsoft-teams) for a quick walk through.

## Receive 10% Off Managed Services and Office 365 Solutions Throughout 2017!

We Want To Give You 10% Off Managed Services and Office 365 Solutions To Prove That We Can Do A Better Job Than Your Current IT Support Company

Simply go to: [www.onpartech.com/10-percent-off-promo](http://www.onpartech.com/10-percent-off-promo) and fill out the form or call us at: 919-926-9619 to receive this offer!

*This offer is only valid for new customers with 10 PCs or more. Must sign a 1 year agreement to receive the full discount.*

