The OnPar Report

"Insider Tips to Make Your Business Run Faster, Easier and More Profitably"

What's New!

You spoke and we listened…

OnPar is implementing Calendly! Calendly is a service portal that will now offer customers the ability to directly schedule appointments with OnPar technicians making scheduling your remote service more convenient for you!

Appointments can be booked in blocks of 30 minutes and will send an email reminder to both the user and technician before the appointment begins. The portal is secure, easy, and convenient. For a demonstration on how to book an appointment go to:

https://youtu.be/gOGLCjt5qrY

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This monthly publication provided courtesy of Jeremy McParlan, President of OnPar Technologies

Our Mission: To help our partners unleash opportunities by implementing innovative technology that is simple, lean and integrated, provide a service and support experience second to none, and build a company that employees are proud to work for and one in which customers trust and enjoy doing business with.

"Lucky Charm" Keeps Hackers Out

Ralph's been a good employee for you. Shows up on time. Doesn't hassle anybody. When nobody's looking, he's visiting inappropriate sites - on your network- that you'd be appalled to see. IF...you knew about them.

Without careful monitoring and filtering, this kind of internet use on your network can remain hidden. Shocking? Hard to believe it could happen at your company?

A survey by the International Data Corporation (IDC) revealed that 70% of all web traffic to internet pornography sites occurs during the work hours of 9 a.m. to 5 p.m. Ralphs visits may seem harmless, but they're adding a serious level of risk to the financial health and security of your company.

Here's how: a visit to an adult website can be tracked. And if a logged-in user's identity is leaked, it can be embarrassing to that user. The user may even become a victim of blackmail.

Just ask any of the people who used Ashley Madison, a dating site for illicit affairs. When the site was hacked, users were suddenly at risk of having their indiscretions revealed.

This gives cybercriminals a powerful lever to pressure an employee into revealing sensitive company data. Considering that 60% of security breaches start from within the company, you have to wonder what someone at risk of being exposed might do to keep their little secret, well...secret.

Let's face it, if you're not carefully monitoring and managing how your network is being used, your company's data could be in serious jeopardy.

Content Filtering In Today's Web 2.0 World

Whether you're already monitoring user activity on your network or not, you need to stay vigilant about evolving risks. And *content filtering* is key.

If your business is like many, you may already be doing some filtering. But is it enough? As technology evolves, hackers drum up ever stealthier ways to invade your network.

Cloud-based filtering, for example, becomes a must when mobile devices tap into your network. The old concept of a static location-based "firewall" just doesn't cut it anymore when your staff goes mobile.

Then there's social media. It's like a big window into the personal lives of your personnel. It lets cybercriminals "case the joint" before breaking in.

For instance, when users log into a personal Facebook account at work and talk about vacations, favorite hangouts or weekend activities, hackers can use that information for social engineering and other ploys.

The number of ways your network is exposed to potentially damaging content grows daily. It's no wonder that 90% of companies and government agencies surveyed by IDC detected computer security breaches within the previous 12 months.

Eighty percent of those organizations acknowledged financial losses due to these breaches. With odds like that against you, an *up-to-date content filtering system* could well be THE "Lucky Charm" that keeps your company, and your data safe from all kinds of harm.

FREE Cyber Security Audit Instantly Reveals If You Have A Problem

If you'd like to ensure your operations are safe, I'd like to offer you a FREE Cyber Security Audit worth $1500. At no cost or obligation on your part, we will review your network to ensure there are no security loopholes in your company's IT security.

I am making this offer because I'd like to give you a bite-sized sample of our extraordinary customer service and proactive approach to protecting you and your organization. And to be perfectly clear, no matter what we find during your audit, you are under no obligation to buy anything or ever use our services again.

However, there is a catch: although we'd like to assist as many companies as we can, we're only able to perform 15 audits per month.

Call **919-926-9619** or visit **http://www.onpartech.com/notjustlucky/** now, while you're thinking of it. The five minutes you invest could save your company thousands of dollars in lost productivity, potential lawsuits and company resources.

OnPar Technologies Recognized for Excellence in Managed IT Services

Durham, NC, February 14, 2017 – OnPar Technologies, a North Carolina based Managed Service Provider serving customers nationwide, announced today that CRN®, a brand of The Channel Company, has added OnPar Technologies to its 2017 Managed Service Provider (MSP) 500 list in the Pioneer 250 category. This annual list recognizes North American solution providers with cutting-edge approaches to delivering managed services. Their offerings help companies navigate the complex and ever-changing landscape of IT, improve operational efficiencies, and maximize their return on IT investments.

In today's fast-paced business environments, MSPs play an important role in helping companies leverage new technologies without straining their budgets or losing focus on their core business. CRN's MSP 500 list shines a light on the most forward-thinking and innovative of these key organizations.

The list is divided into three categories: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on-premise and off-premise services; and the Managed Security 100, recognizing MSPs focused primarily on off-premise, cloud-based security services.

OnPar Technologies was chosen for their approach to managed services as being an efficient, available, and advanced IT provider by ensuring companies can focus on their core business. OnPar provides IT support that is cost effective and customized to fit every budget, operating 24/7 to ensure technicians achieve "first call resolution", and all technicians undergo rigorous and ongoing training to stay up-to-date on the latest technologies and solutions available.

"Managed service providers play an increasingly important role in the day-to-day operations of businesses across North America," said Robert Faletra, CEO of The Channel Company. "MSPs help organizations streamline their spending, effectively allocate limited resources, and benefit from advanced expertise in the latest technologies. We congratulate the service providers on CRN's 2017 MSP500 list, who have continually succeeded in meeting their customers' changing needs and help them get the most out of their IT investments."

"Businesses today need a strategic vision that embeds technology in to all areas of the organization." said Jeremy McParlan, CEO of OnPar Technologies. "It is crucial to partner with a managed IT service provider capable of developing a comprehensive road map and executing a multifaceted implementation plan while managing the complexities of change. OnPar is that MSP."

You can find the MSP500 list online at **www.CRN.com/msp500**

A+ BBB ACCREDITED BUSINESS

Gold
Microsoft Partner
Microsoft

datto PARTNER PLUS

Elite PARTNER

Monthly Security Tech Tip

Do online banking? READ THIS!

If you do online banking, NEVER access your online account with a PC or device that you use to log in to social media sites or free e-mail accounts (like Hotmail) or to surf the web. Since these are all highly hackable, keeping one PC dedicated to online banking reduces your chances of getting a bank-account-hacking virus. Of course, that PC should have antivirus installed, be behind a well-maintained and well-monitored firewall, have a strong password and be monitored for suspicious activity.

OnPar's Service Updates!

OnPar's Client Service Portal has been recently updated offering a more user-friendly experience! Enjoy new time saving features including better access to tickets, interactive chat and a continuously expanding documentation library full of useful resources and information. Check it out today at **http://csp.onpartech.com**

What's New With Microsoft?

Customers are moving to Office 365 because it offers more than just a way to work collaboratively from anywhere in the world. Not only can users manage projects, co-author documents and communicate in real time from virtually anywhere in the world, but they can do it all with the same Microsoft tools they already know, knowing they have 24/7 reliability and enterprise-class security.

Office 365 simplifies IT management while increasing productivity. All of this is done securely, with server-level antivirus, enterprise-grade reliability, DR capabilities and geo-redundant datacenters, with a guaranteed 99.9% uptime, resulting in higher productivity and efficiency for your business.

More than business and productivity value, you will see significant cost savings with Office 365. By moving software and services off local machines and onto Microsoft-hosted servers, you can lower hardware overhead costs, decrease electricity costs, enable IT budget predictability, and simplify IT system management.